

**JOIN US & BE PART OF
THE BIGGEST LATIN AMERICAN FESTIVAL
IN THE PACIFIC NORTHWEST**

JULY 11TH-13TH, 2025

**CARNAVAL
DEL
SOL**

2025

 **Latincover**
The Latin American Plaza in BC

Carnaval del Sol is a Latincover production that celebrates the multicultural and indigenous cultures of the regions now known as Latin America that takes place in the beautiful and sacred unceded territories of the Musqueam, Squamish and Tseil-Waututh nations currently known as Vancouver, BC, Canada.

CARNAVAL DEL SOL 2025

BECOME A VENDOR IN CARNAVAL DEL SOL



Celebrating our 17th year anniversary, a series of activities will be presented to engage and connect our local multicultural communities for their enjoyment.

The BIGGEST 3 DAY FESTIVAL in the Pacific Northwest will be held at the Jonathan Rogers Park in Vancouver, to promote and celebrate our Latin American Arts, Food and Culture.

HIGH VISIBILITY

We received the proclamation for "Latin American Week" from the Province of B.C. and worked along with the city of Vancouver to promote a multicultural scene within a professional atmosphere.



THE BEST EXPOSURE IN 3 DAYS!

One of the best Vancouver's fest to reach brand awareness and get involved with the community. We want the growth of your business through two profitable, productive, fun, days (July 11, 12, and 13.), and want you to meet potential clients and business associates.




GREAT NETWORKING OPPORTUNITIES

Latincouver acts as a bridge between Vancouver's rapidly growing Latin American communities and other groups in the multicultural landscape of our city.

BEST MEDIA COVERAGE

BC Living, Vancouver Sun, Canadian Immigrant Magazine, Where.ca, News 1130, Jack radio, Roundhouse Radio, Xinhua News Agency, Vancouver Courier, Westender, Vancouver Province, Miss 604, Yaletown blog, CBC News, CBC TV, Global TV, iheartlatinamerica, Conscious Living Radio, Punjabi TV, Hello BC blog, Tourism Vancouver, Montreal Gazette, Georgia Straight, Vancouver's Best Places, The Source, Daily Hive, New Canadian Media, Family Fun Vancouver, BritishColumbia.com, KidsVancouver.com, Nephrus, FlyGirl events blog, Jack FM, 604Now, Yelp Vancouver, TicketsTonight.ca, Euforia Radio, Cyphotomania, Daniela Carmona program, Univision, Vancouver Foodster

Become a sponsor or vendor:

-  (604)5660999
-  business@latincouver.ca
-  www.latincouver.ca



CARNAVAL DEL SOL 2025



JULY 11TH TO 13TH 2025

This year we are proud to present the opening of Carnaval del Sol for 1,500 people.

The biggest Latin American festival in the Pacific Northwest, Carnaval del Sol, recreates the atmosphere of a vibrant city plaza in Latin America. with live music, delicious food, beer garden, Canadian and Latin American visual art, traditional folk dances from different countries, arts and crafts displays.




We are ready to shine together and celebrate our diversity, indigenous heritage and multiculturalism.

JULY 11TH LATINX PRIDE at Carnaval del Sol

Latincouver will team up with Latinos y Amigos LGBTQ2S+ to kickstart Carnaval del Sol with a day of celebration, respect and inclusion with a selection of amazing LGBTQ2S+ artists, businesses, informative booths and activities for the whole family..



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CARNAVAL DEL SOL 2025

CARNAVAL DEL SOL
IS DISPLAYED BY
PLAZAS (ZONES)

MAIN STAGE

Indulge in various genres and styles of music as we bring the Latin Community back into Vancouver!



BEER PLAZA

More than 10,000 people visited in 2023 the Beer Plaza over the two days of Carnival del Sol, where they experience Beer Plaza ambiance and drinks,



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 **Promoting
Arts & Culture**

CARNAVAL DEL SOL 2025

FAMILY AND KIDS PLAZA

The second biggest plaza in CSol, where thousands of eager attendees are ready to vibe. A lively space filled with family-friendly tunes, exciting activities, and performances. It's a fun fest for everyone!



FOOD PLAZA

Latin American cuisine is the result of a mixture of national preferences dating back to pre-Columbian era, and the styles brought by the conquerors, settlers and immigrants. Savour your way through our cultures and enjoy the vibrant dishes of this Plaza.



INDIGENOUS AND ARTS PLAZA

Indulge in various genres and styles of music as we bring the Latin Community back into Vancouver!






VIP PLAZA

Welcome to the ultimate hangout for 100 SuperPass holders, VIPs, and artists to enjoy festival vibes with a great view of the main stage. Relax with a drink in the shade and socialize with the crowd.



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SENIORS PLAZA

The Seniors Plaza is like a fun fiesta for older adults, packed with interactive activities, lively entertainment, and cultural escapades that spark connections and boost well-being, all wrapped up in a lively and inviting atmosphere!



SPORTS PLAZA

Promoting a healthy lifestyle is a superstar goal of Carnival del Sol!

Get ready, because the sports plaza is set for a two-day fiesta packed with soccer shenanigans and tournaments galore!



EXPERIENCE PLAZA

Get ready to sizzle at workshops where famous chefs spill their culinary secrets in fabulous open-air cooking classes!



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CARNAVAL DEL SOL 2025

CHOOSE THE BEST OPTION FOR YOUR BUSINESS

Carnaval del Sol

	Promotional Price **	Regular Price
Food Trucks	\$1,650	\$1,850
Food Vendors	\$2,400 (10x10 ft)	\$2,500
Business Vendors	\$1,250 (10x10 ft)	\$1,400
Non Profit	\$600 (10x10 ft)	\$650
Handcrafted Booth	\$600 (10x10 ft)	\$650

*Business Vendors, Food Trucks and Food Vendors getting the promotional pricing will automatically get a 2025 STARTER Business Membership. (Just for limited time and availability)

**PROMOTIONAL PRICE VALID UNTIL FEBRUARY 15TH, 2025

More information about non-profit rates please contact your sales representative (Limited amount of non-profit spots and must provide proof of non-profit or registered charity number)

* If you need a sink or electricity connection will have an extra cost, limited spaces available.

** (If you are an independent artist that makes handcrafted items, such as framing, floral, wall decor, face painting, accessories, etc. you can probably qualify for HANDCRAFT category)

PLEASE NOTE:

- Late payment will not be accepted and will result in disqualification.
- Spots will be assigned on a "first paid, first served" basis, and solely at the discretion of Latincouver committee.
- The Latincouver committee strives to feature a well-balanced selection of vendors and has the right to review and refuse any applicant.
- Previous participation as a vendor does not ensure confirmation for 2025, but these candidates will be the first to be reviewed and considered for the festival.





LIMITED TIME**

2025 BUNDLE PACKAGE

3 EVENTS PACKAGE (Carnaval del sol, Latin American Heritage Month and Carnavalito on the Road)

	Promotional Price	Regular Price
Food Trucks	\$3,050	\$3,550
Food Vendors	\$4,300 (10x10 ft)	\$4,700
Business Vendors	\$2,250 (10x10 ft)	\$2,550
Non Profit	\$1,400 (10x10 ft)	\$1,650
Handcrafted Booth	\$1,450 (10x10 ft)	\$1,650

*ANY VENDOR getting the promotional pricing will automatically get a 2025 STARTER Business Membership. (Just for limited time and availability)

2 EVENTS PACKAGE (Carnaval del sol and Latin American Heritage Month/ Carnavalito on the Road)

	Promotional Price	Regular Price
Food Trucks	\$2,400	\$2,750
Food Vendors	\$3,350 (10x10 ft)	\$3,600
Business Vendors	\$1,775 (10x10 ft)	\$2,000
Non Profit	\$1,000 (10x10 ft)	\$1,150
Handcrafted Booth	\$1,025 (10x10 ft)	\$1,150

*Business Vendors, Food Trucks and Food Vendors getting the promotional pricing will automatically get a 2025 STARTER Business Membership. (Just for limited time and availability)

****BUNDLES VALID UNTIL FEBRUARY 15TH, 2025**



CARNAVALITO
On the Road



SEPTEMBER



CARNAVALITO

On the Road

Carnavalito in the road is a smaller version of Carnaval del sol but we take it to the different cities in British Columbia. Over 5,000 thousand people attended in 2024

- **Langley**

OCTOBER



Festival

Latin American Heritage Month is the perfect time to join with the rest of Canada in honouring the richness and vitality of Latin American culture and heritage

- 25 events
- **Granville Island and Gastown**



STARTER BUSINESS MEMBER

- You are **starting** a business, or in the early stages of operations looking to **create awareness**
- Want to generate leads and sales
- **Exclusive Access:** Be the first to know about our events, discounts, and updates.

PROMOTE YOUR SERVICES AND ENHANCED VISIBILITY

- Direct exposure to the AMIGO members when offering your products/services with a special discount or exclusive benefit.

ACCESS EXCLUSIVE BENEFITS

- Get one free AMIGO Membership
- Access to a 15% discount on Expoplaza Latina ticketed and networking events.
- Discounts of up to 25% on Latincover's ticketed events during the year
- 20% off on rental space services at Latin Plaza Hub.
- First in line for complimentary tickets from third-party events
- Get a 15% discount when participating as a vendor at Latincover events
- Sign up today and instantly receive a 10% discount on your LCBC membership for the second year and beyond

EXPAND BUSINESS NETWORK

- Access to bi-weekly newsletters with first-hand updates from events and programs.
- Exclusive Latincover community invitations.
- As an LCBC Member, your business information will be available in the Business Directory on the LCBC website.

CARNAVAL

DEL



2025

**LATIN
AMERICAN
EXPERIENCE**

For more information
visit our websites



[carnaval del sol](#)



[@carnavaldelsol](#)



[@carnavaldelsol.ca](#)

Sincerely,
Latin American Experience and Carnaval Del Sol

Contact information for sales department:

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