NOW IN KELOWNA - THE BIGGEST LATIN AMERICA CARNAVAL IN THE PACIFIC NORTHWEST







The benefits of becoming an exhibitor.

> A Special edition in Okanagan Valley version of the festival will be held at City Park on Sep 1st & 2nd 2019 to promote and celebrate Latin American Arts, Food, and Culture.

THE BEST EXPOSURE IN 2 DAYS!

We want the **growth** of your business through two **profitable**, **productive**, **fun**, days and want you to get involved with the **community**, reach brand **awareness**, meet potential **clients** and **business associates**.

GREAT NETWORKING OPPORTUNITIES

Latincouver acts as a bridge between BC's growing Latin American community and other groups in the **multicultural landscape** of our cities.

Cultural events tend to promote **knowledge**, **leisure** and **socialization** and can stimulate the development of **tourism** in the city or region. For the local business it's an ideal opportunity to spread their **brand** and get in touch with potential **customer**.

HIGH VISIBILITY

We work with the Best **Media Coverage** in the Okanagan Valley to promote and spread **latin vibration**!









SEP 1st to 2nd2019

The biggest Latin festival in the Pacific Northwest, Carnaval del Sol, recreates the atmosphere of a vibrant city plaza in Latin America. The arts showcased during this event



include live musical bands, Native Canadian and Latin American visual art, traditional folk dances from different countries, arts and crafts displays!







K E L O W N A

Carnaval del Sol is displayed by Plazas (Zones)

FOOD PLAZA

Savour your way through our cultures and enjoy the vibrant dishes of this Plaza.



ART PLAZA

Come to explore this cultural Plaza where visual artists and handcraft exhibitors are invited to showcase their creativity!



MAIN STAGE

Indulge in various genres and styles of music as we bring the Latin Community to Kelowna!

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FAMILY & KIDS PLAZA We invite all the family members to enjoy different activities together



BEER & WINE PLAZA

Enjoy our Beer & Wine Plaza on a Latin style celebration.







CHOOSE THE BEST OPTION FOR YOUR BUSINESS

| Food exhibitor* | \$1.200,00 + GST | |
|-------------------|----------------------|--|
| Food Truck* | \$750,00+ GST | |
| Business Exhibito | r \$700 + GST | |
| Arts & Craft** | \$375,00+ GST | |

More information about non-profit rates please contact your sales representative (Limited amount of non-profit spots and must provide proof of non-profit or registered charity number)

* The space ranges in price according to the size of the booth or the food truck and power/water required.

**If you are an independent artist that produce a wide variety of activities involving making things with one's own hands, such as framing, floral, wall decor, face painting, accessories, etc. you can probably qualify for this category)

HOW TO APPLY

- 1.Choose the best option for your business and register on Carnaval del Sol Kelowna website.
- 2.Fill out your application form.
- 3.If accepted, vendors will be sent a registration agreement which must be returned with full payment, certificate of insurance, damage deposit and all permits required.
- •A notice of acceptance will be emailed to successful applicants. (Please allow sufficient time for your application to be reviewed.)

- •Late payment will not be accepted and will result in disqualification.
- •Spots will be assigned on a "first paid, first served" basis, and solely at the discretion of the Carnaval committee.
- •Previous participation as a vendor does not ensure confirmation for 2019, but these candidates will be the first to be reviewed and considered for the festival.
- •The Carnaval committee strives to feature a well-balanced selection of vendors and has the right to review and refuse any applicant.





Do you have more questions?

Please don't hesitate to contact us :

csolkelowna @ latincouver.ca

Also for more information visit our website:

http://www.carnavaldelsol.ca/kelowna/



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