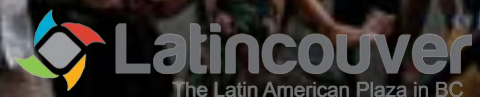


**JOIN US & BE PART OF THE BIGGEST
LATIN CARNAVAL
IN THE PACIFIC NORTHWEST**



Presented by



WHY A VENDOR IN CARNAVAL DEL SOL

Celebrating our 11th year anniversary, a series of activities will be presented to engage and connect our local multicultural communities for their enjoyment.

The BIGGEST 2 DAY FESTIVAL in the Pacific Northwest will be held at the Concord Pacific Place in Vancouver, to promote and celebrate our Latin American Arts, Food and Culture.

HIGH VISIBILITY

We received the proclamation for "Latin American Week" from the Province of B.C. and worked along with the city of Vancouver to promote a multicultural scene within a professional atmosphere.



THE BEST EXPOSURE IN 2 DAYS!

One of the best Vancouver's fest to reach brand awareness and get involved with the community. We want the growth of your business through two profitable, productive, fun, days (July 6th and 7th), and want you to meet potential clients and business associates.

GREAT NETWORKING OPPORTUNITIES

Latincover acts as a bridge between Vancouver's rapidly growing Latin American communities and other groups in the multicultural landscape of our city.

BEST MEDIA COVERAGE

BC Living, Vancouver Sun, Canadian Immigrant Magazine, Where.ca, News 1130, Jack radio, Roundhouse Radio, Xinhua News Agency, Vancouver Courier, Westender, Vancouver Province, Miss 604, Yaletown blog, CBC News, CBC TV, Global TV, iheartlatinamerica, Conscious Living Radio, Punjabi TV, Hello BC blog, Tourism Vancouver, Montreal Gazette, Georgia Straight, Vancouver's Best Places, The Source, Daily Hive, New Canadian Media, Family Fun Vancouver, BritishColumbia.com, KidsVancouver.com, Nephros, FlyGirl events blog, Jack FM, 604Now, Yelp Vancouver, TicketsTonight.ca, Euforia Radio, Cyphotomania, Daniela Carmona program, Univision, Vancouver Foodster

Become a sponsor or vendor:

(604) 566 0999
plaza@latincover.ca
www.latincover.ca

CARNAVAL DEL SOL

L A T I N C O U V E R 2 0 1 9



JULY 6TH TO 7TH 2019

The biggest Latin festival in the Pacific Northwest, Carnival del Sol, recreates the atmosphere of a vibrant city plaza in Latin America. The arts showcased during this event

include live musical bands, Native Canadian and Latin American visual art, traditional folk dances from different countries, arts and crafts displays, dancing and culinary lessons.



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 **Latincouver**
The Latin American Plaza in BC

PROMOTING CULTURE

CARNAVAL DEL SOL

L A T I N C O U V E R 2 0 1 9

CARNAVAL DEL SOL
IS DISPLAYED BY
PLAZAS (ZONES)

BEER PLAZA

More than 6,000 people visited in 2017 the Beer Plaza over the two days of Carnaval del Sol, where they experienced. Beer Plaza ambiance and drinks, Mexican tacos, music, and a Latino style celebration.



MAIN STAGE

Indulge in various genres and styles of music as we bring the Latin Community back into Vancouver!



ARTS PLAZA

Latin American art in Vancouver takes its place proudly among the wide spectrum of cultural diversity our city has to offer. For many years, Latino artists have been fusing the influences rooted in the traditions they brought to the Pacific Northwest with those they have discovered here.



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TRAVEL PLAZA

Travelling is an enriching experience because it offers the opportunity to meet new people, learn about different traditions and enjoy new cuisines.



SPORTS PLAZA

The promotion of healthy lifestyle choices among children and young people as well as adults is an important part of Carnaval del Sol so come and have fun with us.



KIDS PLAZA

Kids (and Moms) Plaza is where three to ten year olds can play and learn new and different activities in their own space. A perfect destination for them to have a great time, learn, and make new friends.



FOOD PLAZA

Latin American cuisine is the result of a mixture of national preferences dating back to pre-Columbian era, and the styles brought by the conquerors, settlers and immigrants. Savour your way through our cultures and enjoy the vibrant dishes of this Plaza.



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PROMOTING CULTURE

CHOOSE THE BEST OPTION FOR YOUR BUSINESS

Food exhibitor	\$1,650 + GST
Food Truck*	\$1,300 - \$1,650 + GST
Business Exhibitor	\$1,100 + GST
Arts & Craft**	\$550 + GST

More information about non-profit rates please contact your sales representative (Limited amount of non-profit spots and must provide proof of non-profit or registered charity number)

* The space ranges in price according to the size of the food truck and power/water required.

** (If you are an independent artist that produce a wide variety of activities involving making things with one's own hands, such as framing, floral, wall decor, face painting, accessories, etc. you can probably qualify for this category)

HOW TO APPLY

1. Choose the best option for your business.
2. Send your application.
3. If accepted, vendors will be sent a registration form which must be returned with full payment.

PLEASE NOTE:

- A notice of acceptance will be emailed to successful applicants. (Please allow sufficient time for your application to be reviewed.)
- Late payment will not be accepted and will result in disqualification.

- Spots will be assigned on a "first paid, first served" basis, and solely at the discretion of the Carnival committee.
- Previous participation as a vendor does not ensure confirmation for 2019, but these candidates will be the first to be reviewed and considered for the festival.
- The Carnival committee strives to feature a well-balanced selection of vendors and has the right to review and refuse any applicant.

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For more information visit our websites
www.laticouper.ca
www.carnavaldelsol.ca



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@carnavaldelsolyvr

Sincerely,

Latin American Week and Carnaval Del Sol
Contact information for sales department:

Email: plaza@laticouper.ca

Tel: 604.566.0999